

Part	sub/obj	Marks	Question	Answer Option 1	Answer Option 2	Answer Option 3	Answer Option 4	Correct Answer(A/B/C/D)	CO (any one)	Bloom's Taxonomy Level (any One most relevant only)
A	obj	1	The word entrepreneur derived from	Entreprena	Enereprise	Entaprena	Entreprende	D	CO1	L1
A	obj	1	In 18th century it was used to refer to	Economic activities	Noneconomic activities	Managerial activities	None of the above	A	CO1	L1
A	obj	1	At the same time who Start and runs a Number of business	Service entrepreneur	Portfolio Entrepreneurs	Private Entrepreneurs	govt. Entrepreneurs	B	CO1	L2
A	obj	1	Which Entrepreneur is not intended in innovative-	Portfolio Entrepreneurs	Novice Entrepreneur	Imitative Entrepreneur	None of the above	C	CO1	L3
A	obj	1	An Entrepreneur Who Has No Prior Business Ownership Experience –	Novice Entrepreneur	Portfolio Entrepreneurs	Imitative Entrepreneur	None of the above	A	CO1	L1
A	obj	1	First Generation Entrepreneur –	who make a company	who make a organisation	who start an industry with innovative idea and skill	none of the above	C	CO1	L1
A	obj	1	Buying and selling of manufacturing goods related to which entrepreneur	Novice Entrepreneur	Imitative Entrepreneur	Trading entrepreneur	Portfolio Entrepreneurs	C	CO1	L3
A	obj	1	who start with an idea not for making profit but for social welfare	Social entrepreneur	Imitative Entrepreneur	Drone entrepreneur	Novice Entrepreneur	A	CO1	L3
A	obj	1	which are the function of an entrepreneur ?	Risk bearing	Innovation	Organizing and managing	all of the above	D	CO1	L2
A	obj	1	An entrepreneur enter in to business to improved quality product by their invention and discoveries comes under	Technical entrepreneur	Professional entrepreneur	Novice Entrepreneur	all of the above	A	CO1	L2
A	obj	1	An individual who starts, creates and manages a new business can be called	A leader	A manager	A professional	An entrepreneur	D	CO2	L2
A	obj	1	Which could provide an individual with the motivation to start a new business venture?	The financial rewards.	A desire to be independent.	Risk taking	All the above.	D	CO2	L3
A	obj	1	Which of the following is the reason for business failure	Lack of market research.	Poor financial control.	Poor management.	All the above.	D	CO2	L3
A	obj	1	Good sources of information for an entrepreneur about competitors can be obtainedfrom	Websites.	Product information leaflets.	Company reports and published accounts.	All the above.	D	CO2	L3
A	obj	1	Innovation can best be defined as	the generation of new ideas.	the evolution of new ideas.	the opposite of creativity.	the successful exploitation of new ideas.	D	CO2	L1
A	obj	1	Which of these statements best describes the context for entrepreneurship?	Entrepreneurship takes place in small businesses.	Entrepreneurship takes place in large businesses.	Entrepreneurship takes place in a wide variety of contexts.	Entrepreneurship does not take place in social enterprises.	C	CO2	L3
A	obj	1	Entrepreneurs are motivated by .	money.	personal values.	pull influences.	All the above.	D	CO2	L1
A	obj	1	Which of the following are described as one of the Big Five personality traits?	tolerance of others.	need for achievement.	propensity to leadership.	locus of control.	B	CO2	L3
A	obj	1	To provide financial assistance to entrepreneurs the government has set up a number of .	financial advisors.	financial intermediaries.	Industrial estates.	financial institutions.	D	CO2	L2
A	obj	1	The family condition and impact of the parents is the main base for the personality of a person. Later it might change by	Thinking	External influences	Own ability	Learning experiences	B	CO2	L1
A	obj	1	Which of the following is the type of entrepreneurship based on the risk?	Drone	Pharma	Manufacturing	Mine	A	CO1	L1
A	obj	1	Small scale entrepreneurs have an annual turnover in the range of	5cr to 75 cr	75 cr to 250 cr	250 cr to 300 cr	300 cr to 350 cr	B	CO 1	L1
A	obj	1	The idea of social entrepreneurship came into existence in	1950s	1960s	1970s	1980s	B	CO 3	L1
A	obj	1	The disadvantage of self-employment is	Limited Income	Dependent on others	Monotonous job	Income fluctuation	D	CO 1	L2
A	obj	1	Which among the following is a pull factor for entrepreneurship?	Displacement from job	Passion for business	Belief in own idea	Above all	D	CO 1	L2
A	obj	1	Entrepreneurship Development Programmes are meant for	Established business owners	Top Level Management	Middle Level Management	First Generation entrepreneurs	D	CO 1	L3

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A	obj	1	In which of the following types of profit is the secondary objective?	Private	Social	Joint	Partnership	B	CO 1	L2
A	obj	1	Trademark relates to	Brand identity	Copy right of content	Trade secret	Above all	A	CO 1	L2
A	obj	1	Which of the following factors would not be included in a PESTLE analysis?	Political stability	Demographic changes	reduction in interest rates	Competitor's analysis	D	CO 3	L3
A	obj	1	A business arrangement where one party allows another party to use a business name and sell its products or services is known as	C& F	Franchise	Sublet	Pvt Ltd. Co	B	CO 3	L3
A	obj	1	Good sources of information for an entrepreneur about competitors can be obtained from	website	Published reports	Product info leaflets	Above all	D	CO 2	L2
A	obj	1	Primary data is...	The most important data	Company's internal data	new data specifically collected for a projec	None	C	CO 3	L3
A	obj	1	Innovation & Creativity are	Same	Similar	Different	opposite to each other	C	CO 1	L1
A	obj	1	Entrepreneurs are motivated by _____	Money	Personal values	Pull influences	Above All	D	CO 2	L1
A	obj	1	First Generation Entrepreneur	who make a company	who make a organisation	Parents of owners	who start an industry with innovative idea and skill	D	CO 1	L2
A	obj	1	which are the function of an entrepreneur ?	Risk bearing	Innovation	Management	Above all	D	CO 1	L1
A	obj	1	The term "entrepreneur" has been from the	English verb	French verb	Greek verb	Italian	B	CO 1	L1
A	obj	1	DPR stands for	Detailed Proposal Report	Detailed Project Report	Detailed Profit Report	Double Purpose Retention	B	CO 1	L3
A	obj	1	Entrepreneurship can Gross National Product	Decrease	Increase	Equals	None	B	CO 1	L3
A	obj	1	The distinction between an "entrepreneur" and "small business owner" , if made, revolves around:	really nothing; they are truly one and the same	the Small Business Administration definitions	whether the business is an Internet based one or not	the risk taking or re-invention of a business vs. someone who "simply" starts a business or buys an existing one	B	CO2	L3